



## US Army Training Center and Fort Jackson South Carolina COMMERCIAL ADVERTISING RATE SHEET

Medium	Term of Agreement	Location	Size	Cost
Banner	Monthly	Family and MWR Facilities	3' x 6"	\$250 per location
Poster	Monthly	Family and MWR Facilities	18" x 24" to 24" x 32"	\$184.00 per location
Flyers & Brochures	Monthly	Family and MWR Facilities	unspecified	\$100 300 per location
Digital Monitors	Monthly	Century Lanes Bowling Center- 24 monitors or Ivy Lanes Bowling Center - 14 monitors	1366 x 768	\$25 per monitor monthly or Century Lanes – \$7200, 1 Year Ivy Lanes – \$4200, 1 Year
Table Tents	Monthly	NCO Club Officers' Club Dining Room (100 per location)	Unspecified	\$200 Per month each location
Web Page  Note: your web ad will be linked with the Family and MWR enterprise network. This provides added exposure because your ad will have the capability of being seen by others at various installations and around the world	6 Months	Top of Page	728 x 90 pixels	\$600 per month
	6 Months	Right Side of Page	300 x 250 pixels	\$500 per month
	6 Months	Bottom of Page	300 x 200 Pixels	\$400 per month
	1 Year	Top of Page	728 x 90 Pixels	\$4200 per year
	1 Year	Right Side of Page	300 x 200 Pixels	\$3600 per year
	1 Year	Bottom of Page	300 x 200 pixels	\$3100 per year
Tee Markers	1 Year	Old Hickory (18 holes) Wildcat (18 holes)	11" X 11.5" Diebold Material	\$650 per tee marker
Bathroom Mirror Cling or Bathroom Stall	1 Year	Family and MWR Facilities	Mirror Cling 6"W x 4"H Bathroom Stalls 10 ½ " W X 7 ½ "H	\$5000 Per Year each location
Mouse Pads	6 Months	Thomas Hall Library or Joe E. Mann Computer Lab	Not larger than 9"H x 8"W	\$600 per location (6 month contract required)
Building WallScape	6 Months	Marion Street Outdoor Recreation Center Or Coleman Gym	200 Square foot	\$6000 per location (6 month contract required)
Window Clings	6 Months	Family and MWR Facilities	Not larger than 26"w x 30H	\$3600 per location (6 month contract required)

Note: There is a need for a second marquee to be located at Gate #1 on Jackson Blvd. The marquee is utilized to disseminate information to the Fort Jackson community regarding special events and activities. However as an advertiser your business logo and message will become a permanent fixture. Approximately, 36,012 impressions per week.